Main Information and Pivot Tables

* Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

1. The theater category has more successful Kickstarter projects than other categories’ grand total of projects on Kickstarter.
2. The plays have more successful projects than other subcategories’ grand total of projects.
3. All journalism projects were canceled.

* What are some limitations of this dataset?

1. It’s hard to tell what percentage of project categories are successful compared to failures. Which means its hard for people about to start a Kickstarter to know whether their Kickstarter category is likely to be successful or a failure.

* What are some other possible tables and/or graphs that we could create?

1. A clustered column chart that compares the successes and failures of each category and subcategory.

Bonus Information

* Use your data to determine whether the mean or the median summarizes the data more meaningfully.

1. The mean summarizes the data more meaningfully because the range of how many backers are in each project is very large.

* Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?

1. There is more variability in successful campaigns. This makes sense because there are small projects that are successful which require few backers and large projects that are successful which require a lot of backers. But with projects that are failures, whether the project was small or large, the project failed because there were few backers.